November 2022

Dear Gently Hugged Friends,

Greetings to you as we enter another holiday season. Because of your sustained support through challenging times, Gently Hugged is on track to help more babies and families than in any prior year.

Many of you generously fill a vital role with your donations of precious gently used baby items to be honored and given where they are needed most. Because of your help, by the end of 2022, over 8,000 pounds of apparel and blankets will be donated and reused in one year.

As a result, more than 800 vulnerable newborns who would otherwise go without are provided with sufficient fresh and unblemished clothing for the first 12 months. Each bag also includes books for baby, along with beautifully handmade blankets, sweaters, bibs, and booties.

Because of over 100 incredible volunteers and the sustained support given by individuals and groups, an ever-growing number of struggling new moms and families receive hope and encouragement in knowing they are a valued part of a vibrant and caring community.

In its 11 years of operation, Gently Hugged has maintained an all-volunteer status and all operating costs are closely monitored. Of total contributions, 91.5% goes directly to benefiting babies in need and only 8.5% to administrative costs.

You are essential to this mission. Your financial gifts will provide vital resources to help families, and to provide clothing to more newborns in need. Please once again consider including Gently Hugged in your annual giving.

With sincere gratitude,

Judy Blackford, President and CEO
Gently Hugged
www.gentlyhugged.org